

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
566245-1	08/26/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Hensley/D/MO/Congress	HENSLEY FOR CONGRES	1573

Billing Address:

Hamburger Co, The
 Attention: Accounts Payable
 1322 G Street SE
 Washington, DC 20003

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	566245	09783550

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	362	380

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/08/12	M-F 9-10a	9-10a	--W----	:30	1	\$150.00	NM
line 1									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/08/12	9:28 AM	M-F 9-10a	9-10a	:30	TH12 102	\$150.00	NM
2	08/10/12	08/10/12	M-F 9-10a	9-10a	----F--	:30	1	\$150.00	NM
line 2									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/10/12	9:29 AM	M-F 9-10a	9-10a	:30	TH12 102	\$150.00	NM
3	08/13/12	08/13/12	M-F 9-10a	9-10a	M-----	:30	1	\$150.00	NM
line 3									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/13/12	9:39 AM	M-F 9-10a	9-10a	:30	TH12 102	\$150.00	NM
4	08/07/12	08/07/12	M-F 10-11a	10-11a	-T-----	:30	1	\$150.00	NM
line 4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	08/07/12	10:21 AM	M-F 10-11a	10-11a	:30	TH12 102	\$150.00	NM
5	08/09/12	08/09/12	M-F 10-11a	10-11a	---T---	:30	1	\$150.00	NM
line 5									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---T---	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/09/12	10:39 AM	M-F 10-11a	10-11a	:30	TH12 102	\$150.00	NM

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Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
566245-1	08/26/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Hensley/D/MO/Congress	HENSLEY FOR CONGRES	1573	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/13/12	M-F 10-11a	10-11a	M-----	:30	1	\$150.00	NM
line 6									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/13/12	10:30 AM	M-F 10-11a	10-11a	:30	TH12 102	\$150.00	NM
7	08/07/12	08/07/12	M-F 11a-12p	11a-12p	-T-----	:30	1	\$150.00	NM
line 7									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	08/07/12	11:17 AM	M-F 11a-12p	11a-12p	:30	TH12 102	\$150.00	NM
8	08/10/12	08/10/12	M-F 11a-12p	11a-12p	----F--	:30	1	\$150.00	NM
line 8									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/10/12	11:24 AM	M-F 11a-12p	11a-12p	:30	TH12 102	\$150.00	NM
9	08/08/12	08/08/12	M-F 12-1p	12-1p	--W----	:30	1	\$225.00	NM
line 9									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/08/12	12:59 PM	M-F 12-1p	12-1p	:30	TH12 102	\$225.00	NM
10	08/10/12	08/10/12	M-F 12-1p	12-1p	----F--	:30	1	\$225.00	NM
line 10									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/10/12	12:08 PM	M-F 12-1p	12-1p	:30	TH12 102	\$225.00	NM
11	08/08/12	08/08/12	M-F 5-6p	5-6p	--W----	:30	1	\$450.00	NM
line 11									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	08/08/12	5:15 PM	M-F 5-6p	5-6p	:30	TH12 102	\$450.00	NM
12	08/13/12	08/13/12	M-F 5-6p	5-6p	M-----	:30	1	\$450.00	NM
line 12									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/13/12	5:14 PM	M-F 5-6p	5-6p	:30	TH12 102	\$450.00	NM
13	08/07/12	08/07/12	M-F 5-6p	5-6p	-T-----	:30	1	\$450.00	NM
line 13									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	08/07/12	5:38 PM	M-F 5-6p	5-6p	:30	TH12 102	\$450.00	NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
566245-1	08/26/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Hensley/D/MO/Congress	HENSLEY FOR CONGRES	1573	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/09/12	08/09/12	M-F 5-6p	5-6p	---T---	:30	1	\$450.00	NM
line 14									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---T---	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/09/12	5:53 PM	M-F 5-6p	5-6p	:30	TH12 102	\$450.00	NM
15	08/11/12	08/11/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$375.00	NM
line 15									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	08/11/12	8:41 AM	Sa 7-9a	Sa 7-9a	:30	TH12 102	\$375.00	NM
16	08/12/12	08/12/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$150.00	NM
line 16									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/12/12	7:15 AM	Su 7-9a	Su 7-9a	:30	TH12 102	\$150.00	NM
17	08/12/12	08/12/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$150.00	NM
line 17									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/12/12	8:16 AM	Su 7-9a	Su 7-9a	:30	TH12 102	\$150.00	NM

Total Spots 17 Gross Total \$4,125.00

Payment Terms 30 Days

Agency Commission \$818.75

Net Amount Due \$3,506.25



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
567811-1	08/26/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Hensley/D/MO/Congress	HENSLEY FOR CONGRES	1579

Billing Address:

Hamburger Co, The
 Attention: Accounts Payable
 1322 G Street SE
 Washington, DC 20003

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	567811	09790136

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	362	380

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	M-F 9-10a	9-10a	-TWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 3 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Tu 08/14/12 9:47 AM M-F 9-10a 9-10a :30 TH12 102 \$150.00 NM									
1 4 W 08/15/12 9:55 AM M-F 9-10a 9-10a :30 TH12 102 \$150.00 NM									
3 4 Th 08/16/12 9:13 AM M-F 9-10a 9-10a :30 TH12 102 \$150.00 NM									
2	08/14/12	08/17/12	M-F 10-11a	10-11a	-TWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 3 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 08/14/12 10:32 AM M-F 10-11a 10-11a :30 TH12 102 \$150.00 NM									
2 4 W 08/15/12 10:24 AM M-F 10-11a 10-11a :30 TH12 102 \$150.00 NM									
3 4 Th 08/16/12 10:30 AM M-F 10-11a 10-11a :30 TH12 102 \$150.00 NM									
3	08/14/12	08/17/12	M-F 11a-12p	11a-12p	-TWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 W 08/15/12 11:25 AM M-F 11a-12p 11a-12p :30 TH12 102 \$150.00 NM									
1 4 F 08/17/12 11:08 AM M-F 11a-12p 11a-12p :30 TH12 102 \$150.00 NM									
4	08/14/12	08/17/12	M-F 12-1p	12-1p	-TWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 2 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 08/16/12 12:36 PM M-F 12-1p 12-1p :30 TH12 102 \$225.00 NM									
2 4 F 08/17/12 12:14 PM M-F 12-1p 12-1p :30 TH12 102 \$225.00 NM									

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Advertiser	Product	Estimate Number	
Hensley/D/MO/Congress	HENSLEY FOR CONGRES	1579	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/18/12	08/18/12	8-9a	8-9a	-----S-	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	08/18/12	8:39 AM	8-9a	8-9a	:30	TH12 102	\$375.00	NM
6	08/19/12	08/19/12	7-8a	7-8a	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/19/12	8:00 AM	7-8a	7-8a	:30	TH12 102	\$150.00	NM
7	08/19/12	08/19/12	8-9a	8-9a	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	08/19/12	8:55 AM	8-9a	8-9a	:30	TH12 102	\$150.00	NM
8	08/14/12	08/17/12	5-530p	5-530p	-TWTF--	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	08/15/12	5:22 PM	5-530p	5-530p	:30	TH12 102	\$450.00	NM
1 4	F	08/17/12	5:16 PM	5-530p	5-530p	:30	TH12 102	\$450.00	NM
9	08/14/12	08/17/12	530-6p	530-6p	-TWTF--	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	08/14/12	5:37 PM	530-6p	530-6p	:30	TH12 102	\$450.00	NM
1 4	W	08/15/12	5:53 PM	530-6p	530-6p	:30	TH12 102	\$450.00	NM

Total Spots 17 **Gross Total** \$4,125.00

Payment Terms 30 Days

Agency Commission \$618.75

Net Amount Due \$3,506.25